

WEALTH STRATEGIST PARTNERS, LLC

FORM ADV PART 3: FORM CRS

Customer Relationship Summary

June 25, 2020

Item 1: Introduction

Wealth Strategist Partners, LLC (“Wealth Strategist Partners”, “we”, “us” or the “Firm”) is registered with the Securities and Exchange Commission (“SEC”) as an investment adviser. As brokerage and investment advisory services and fees differ, it is important for retail investors to understand the differences. This Form CRS is intended to provide retail investors with a summary of the relationship that we maintain with such individuals.

Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers and investing.

Item 2: Relationships and Services

What investment services and advice can you provide me?

Description of Services: We offer three categories of services – generally those that are advisory, consulting or educational in nature. First, investment advisory services to retail investors, including investment and wealth management advisory services, including an outsourced Chief Investment Officer service, to individuals and families of significant net worth, as well as to their trustees and investment committees with a particular focus on taxable assets. For each client, we create custom tailored investment solutions rooted in our core investment philosophy, integrating all aspects of wealth management and providing transparency, accountability and control. Second, we provide consulting services, including wealth management strategy consulting and family business and family governance consulting. Finally, we provide wealth management education services. We believe the consulting and educational services described above are not advisory in nature and maintain these offerings as separate and distinct from our investment advisory services.

We work to codify our client’s long-term goals by creating a comprehensive multi-asset class investment strategy integrated with each client’s total family enterprise, including its objectives, tax situation, estate plans, culture and governance.

Monitoring: Once objectives are clarified, we work with each client to set up an investment strategy and process and put in place an effective infrastructure, including performance reporting. We hand make each client relationship, portfolio investment and communication process.

Investment Authority: We are a **non-discretionary adviser**. We make recommendations to our clients, but do not have authority to make investment decisions; our clients make the ultimate decision regarding the purchase or sale of investments.

We do not have custody of our clients’ assets.

Limited Investment Offerings: Wealth Strategist Partners does not make individual security purchases; rather, we recommend investments with independent investment managers and/or independently managed investment products, including separately managed accounts, mutual funds, exchange traded funds and collective investment vehicles such as private fund limited partnerships. While our clients’ portfolios are customized to each client, most portfolios we recommend involve a combination of public equity managers, private equity fund managers, other investment managers and other financial service products.

Account Minimum and Other Requirements: The Firm focuses on clients that typically have \$100 million of investable assets or more although we have accepted clients with less than \$100 million in our sole discretion.

Additional Information: Additional information about the services our Firm provides is available in Items 4, 7 and 8 of our Form ADV, Part 2A available on IAPD accessible through Investor.gov and [here](#).

Conversation Starters. Ask your financial professional: “Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”

Item 3: Fees, Costs, Conflicts, and Standards of Conduct

What fees will I pay?

Description of Principal Fees and Costs: Our clients pay a fee in consideration for the investment management advisory services we provide, including a management fee that is negotiated as a fixed rate based on a percentage of a client’s assets under management and depends on each client’s specific circumstances. The payment of fees based on a fixed percentage of assets has the potential to create a conflict of interest as the more assets you have in your advisory account the greater fees paid to us; thus, we have an incentive to encourage you to increase the assets in your account.

We generally bill clients for services rendered or incurred, quarterly in arrears, or, depending on the nature of the services provided, partially at the outset and partially at the completion of a project.

Description of Other Fees and Costs: For consulting services, we are paid a fee based on time, risk, value-added and the nature of the advice required. For educational services, we are paid a fee per course-day delivered, plus costs incurred, depending on whether the course is a university-based open-enrollment course or a private course for a family.

Clients typically incur third-party investment management, brokerage, custodial, administration, reporting/performance measurement and other transaction fees in connection with the implementation of their investment management strategy. These additional fees are negotiated between the client and each third party engaged to perform such services.

We do not charge our clients related to routine out-of-pocket expenses or other usual expenses incurred by us in the performance of our services. If we anticipate incurring unusual or extraordinary expenses, we agree to discuss such expenses with the client and to provide an estimate of the same, in advance, for the purpose of obtaining such client's approval.

Please ask us if you would like to receive personalized information on the fees you will pay.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Additional information regarding the fees and costs that a retail investor may bear is available in Items 5.A., B., C. and D of our Form ADV, Part 2A available on IAPD accessible through Investor.gov and [here](#).

Conversation Starter: Ask your financial professional: *"Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"*

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Examples of Ways We Make Money and Conflicts of Interest: Our Firm and our affiliates do not make money as a result of: proprietary products, third-party payments, revenue sharing or principal trading. As noted above, we charge a management fee that is negotiated as a fixed rate based on a percentage of a client's assets under management and therefore have an incentive to encourage clients to place more assets with us.

Our principals invest in investment products or with investment managers that we also recommend to our clients. In addition, some of our principals are direct or indirect beneficiaries of family entities for which Wealth Strategist Partners is the investment adviser. We often recommend the same investments to family entities as we recommend to other clients. We do not believe that these investment practices create a conflict of interest but rather reflect an alignment of interest between us and our clients. Finally, we, along with some of our clients, have a small investment in the general partner entity of one investment manager in which we have recommended that some of our clients invest.

We occasionally receive certain perquisites from vendors and others with whom we do business or make referrals. However, we do not accept any benefits that are conditioned on directing individual client transactions to a specific security, product or provider.

Additional Information: For additional information regarding the ways in which we are compensated, please see our Form ADV Part 2 on IAPD accessible through Investor.gov and [here](#).

Conversation Starter: Ask your financial professional: *"How might your conflicts of interest affect me, and how will you address them?"*

How do your financial professionals make money?

Description of How Financial Professionals Make Money: Our financial professionals are compensated through cash as part of their salary and, if applicable, bonus and benefits received through their employment with the Firm. Our financial professionals do not receive compensation through product sales commissions. Firm revenue is tied to the amount of assets we service; therefore, to some extent, there is a connection between the amount of assets serviced and compensation to our financial professionals. See above regarding possible conflicts of interest related to the payment of fees based on a fixed percentage of assets.

Item 4: Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

No – Neither our Firm nor any of our financial professionals have ever been the subject of any legal or disciplinary event, proceeding or action.

Search Tool: Visit Investor.gov/CRS for a free and simple search tool to research our Firm and our financial professionals.

Conversation Starter: Ask your financial professional: *"As a financial professional, do you have any disciplinary history? For what type of conduct?"*

Item 5: Additional Information

For additional information about our investment advisory services, fees charged or conflicts of interest, please see our Form ADV Parts 1 and 2 on IAPD accessible through Investor.gov. If you would like additional, up-to-date information or would like to request a copy of this relationship summary, please contact us at (312) 863-6080 or susan@wspcio.com.

Conversation Starter: Ask your financial professional: *"Who is my primary contact person? Is he or she a representative of an investment adviser? Who can I talk to if I have concerns about how this person is treating me?"*

Exhibit A – Material Changes to Client Relationship Summary

As this is the initial filing of Wealth Strategist Partners Form ADV Part 3: Form CRS, there are no material changes to report.